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## HOW DOES THIS PRINTER GO GREEN?

- By using soy based inks in place of petroleum inks.
- By utilizing an economy car for deliveries and limiting delivery days
- By selecting chemicals that meet the California OSHA guidelines for low VOC emissions
- We keep up on the larger variety of environmentally friendly papers available.
  - While recycled fiber is a key element of the traditional model for responsible consumption, it is becoming increasingly clear that forest management in the production of the wood used in paper manufacturing has more fundamental importance than even recycled fiber. The use of alternative fibers, chemical treatment and resulting effluence are other factors important to the responsible purchasing of paper
  - <u>Postconsumer waste fiber</u>: Postconsumer waste (pcw) is material recovered after being used by a consumer as opposed to waste from industrial processes. Using a higher percentage of PCW fiber in recycled paper, reduces use of virgin fibers and also keeps these materials out of the landfill.
  - <u>FSC Certified Papers:</u> Roughly 25% by volume of timber cut annually in the US is used for paper production. Forest Stewardship Council works to conserve old growth forests and biological diversity to slow global climate change. Using FSC certified paper contributes to conservation, responsible management, and community level benefits for people near the forests that provide the paper.
  - <u>Windpower / Green-e certification</u>: Paper production facilities that use electricity generated by renewable windpower for manufacturing. Green-e is an independent certification and verification program for renewable energy products.
  - <u>Carbon Neutral</u>: In addition to wind-generated electricity, thermal energy used in the manufacture of several grades is offset with Verified Emissions Reduction credits that fund renewable, emission-free energy projects.
  - Process chlorine free / elemental chlorine free: PCF papers contain postconsumer recycled fiber that was processed without the use of any additional chlorine or chlorine compounds. If the papers also contain virgin fiber, that fiber must have also been processed without the use of chlorine. ECF papers may have been bleached with chlorine compounds such as chlorine dioxide, but are free of elemental chlorine. Post consumer waste recycled fibers are usually PCF & virgin fiber is usually ECF.